

# Jimco Hires Five New Employees



*Jimco A/S of Denmark, the worldwide supplier of air and water purification systems, has recently hired five new employees. According to the CEO, the new employees will help boost sales already in the short term.*

Southern Danish industrial company Jimco A/S continues being successful, and therefore five new persons have joined the team of the company, which is famous for producing air and water purification systems using UV-C technology. The five new employees are to carry out sales, design and production tasks. - With the talented people that have joined us, we expect to significantly increase sales and revenue already in the short run, says Jimmy Larsen, CEO of Jimco A/S.

## Two New Salespeople

Among the five new employees, two sales representatives have been appointed for different business areas. Pia Bolander will primarily be working with products for commercial kitchens that purify the air of bad odours while oil and dirt in the piping system is broken down efficiently. Mrs Bolander is aged 47 and carries ten years of sales experience. She lives in Odense, Southern Denmark.

Klaus Rosenboel, aged 50, has been appointed to sell Jimco products to the public sector. Previously, he has been selling equipment to the healthcare sector. Mr Rosenboel carries 25 years of experience and lives on the island of Thuroe. Geographically, the two salespeople are both to cover the entire Danish market.

## Paying Little Attention to Birth Certificates

In a newly created position as export supporter, Jimco has employed Saloni Ramphul-Udsen. She is to assist in closing orders negotiated by CEO Jimmy Larsen around the world. At the same time, Mrs Ramphul-Udsen will also carry out other practical tasks to relieve the CEO on a day-to-day basis. Originally from Mauritius, the 56-year-old has been living in Denmark for the past three years and now resides on the island of Langeland. She carries 18 years of sales and marketing experience.

When sales are increasing, it is natural that more production capacity will also be needed. Therefore, Jimco has employed Henning Christensen to help with manufacturing the many new orders. Mr Christensen recently moved to Rudkøbing, the hometown of Jimco, from the

island of Funen.

- The people hired for the newly created positions all carry long experience. Although many companies may not want to hire mature employees, we have a different view on the matter. Without regard to birth certificates, we always select the candidate best qualified for the job, because in this way we are sure to achieve the best outcome at the end of the day, comments Jimmy Larsen.

## New Technical Designer

The fifth and final new Jimco employee, Nynne Theill Vogn Madsen, has been appointed a technical designer. Unlike the other new employees, she takes over an existing position. One of Mrs Madsen's main tasks will be to elaborate the assembly instructions that come with Jimco products. In addition, she is to undertake various procurement tasks - among others, the company's steel purchases. Nynne Madsen, who lives in Stenstrup, Southern Funen, has recently been on maternity leave. Prior to that, she has gathered three years of experience as a technical designer.

Currently, Jimco has 15 employees and its products are sold in most parts of the world through a widespread network of distributors.